

# **The London & Brighton Plating Co Ltd.**

## **General Data Protection Regulation (GDPR)**

### **Privacy Policy**

This privacy policy sets out how The London & Brighton Plating Co Ltd. uses and protects any data that you provide The London & Brighton Plating Co Ltd.

The London & Brighton Plating Co Ltd. is committed to ensuring that your privacy is protected. Should we ask you to provide certain data by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

The London & Brighton Plating Co Ltd. may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from June 2018

#### **How we collect data from you.**

We may collect data about you from several different sources including our website, telephone and email enquiries, referrals, events, exhibitions and other legitimate business activities.

#### **What data we collect.**

We may collect the following information:

- Name, company and job title.
- Contact information including email address, telephone number and address.
- We may collect other relevant data to carry out legitimate business activities eg internal records, quotes, orders etc.
- Your Bank details to allow us to make and receive payments.
- We may collect any other details you provide through forms or our website.

#### **How your data is used.**

We use the data that we collect from you to provide our services and products to you. We may also use your data for one or more of the following purposes:

- To provide information to you that you request from us relating to our products or services.
- To provide information to you relating to other products that may be of interest to you. Such additional information will only be provided where you have consented to receive such information.
- To inform you of any changes to our website, services or goods and products.
- If you have previously purchased goods or services from us, we may provide to you details of other goods or services that you may be interested in.

#### **How your data is shared.**

Only where your consent has been provided in advance we may allow selected third parties to use your data to enable them to provide you with information regarding unrelated goods and services which we believe may interest you. Where such consent has been provided it can be withdrawn by you at any time.

We may add your data to third party systems such as CRM systems, email/sms marketing packages. To find out details of what systems we may store your data on please contact us at [Info@LBPlating.com](mailto:Info@LBPlating.com)

## **How we use cookies and similar technologies.**

Cookies are small files that are placed on your computer when you visit websites. We may use cookies or other identifiers on our website, in our emails and other technologies. We use these technologies for legitimate business activities such as analytics to improve our website and advertising to promote our products & services. Cookies do not collect any personal data and you cannot be identified by them. You can control cookies through your browser settings and other tools.

## **How you can access or delete your data.**

You have the right to access any information we hold on you. To request access and deletion of your data we have collected simply contact us on 01273 418122 or email us at [Info@LBPlating.com](mailto:Info@LBPlating.com)

## **How you can opt out:**

### **Communications**

To opt out of marketing emails we may send you, press the "unsubscribe" feature on the email.

To opt out of any other communications you receive from us please email us on [Info@LBPlating.com](mailto:Info@LBPlating.com)

### **Internet Based Advertising**

- You may opt out of seeing interest-based ads from us on your desktop browser and/or mobile web browser by visiting the DAA at <http://www.aboutads.info/choices/> or by visiting the Network Advertising Initiative ("NAI") at <http://www.networkadvertising.org/choices/>.
- You may opt out of seeing interest-based ads from us in Apps by downloading the DAA's AppChoices application, which is available at <http://www.aboutads.info/appchoices>.

### **External Links.**

Our website may include links to external websites. Where we provide a link to an external website our Privacy Policy does not apply to that website.

### **How to lodge a complaint.**

If you wish to lodge a complaint on how we have handled your personal data, please email us at [Info@LBPlating.com](mailto:Info@LBPlating.com) and your complaint will be investigated. If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law, you can contact the Information Commissioner's Office <https://ico.org.uk/>

### **Contact Us**

If you have any questions regarding our Privacy Policy please email us on [Info@LBPlating.com](mailto:Info@LBPlating.com) or write to The London & Brighton Plating Co Ltd. 100 North Street. Portslade. Brighton. BN41 1DG  
01273 418122